

Paul Atkinson – BIO

Paul Atkinson (paul.atkinson@amdocs.com) is currently the CEO of Casero and Avista, two start-ups working in home automation and ticketing software respectively. Prior to this, Paul was the Senior Vice President, Marketing of Amdocs Management Limited, leading worldwide marketing and strategic product development for Amdocs. Paul was a founder and director of Solect Technology Group, acquired by Amdocs in February 2000 for US \$1.2 billion.

Prior to founding Solect, Paul was President and a co-founder of Southwest Sun, the independent sales organization of Sun Microsystems in central Canada.

Paul serves on the Information Technology Association of Canada (ITAC) board of governors, the Institute for Enterprise Education board, and the S://Scape Communications Inc. board. Paul is also active in the Young Presidents' Organization (YPO).

John Coady – BIO

John Coady was the Chief Financial Officer of Solect Technology Group, a provider of IP billing and services management software, acquired by Amdocs in February 2000 for US \$1.2 billion. John was instrumental in growing the company from 100 to 500 employees in the fifteen months prior the sale. Prior to Solect, John had a succession of progressively senior roles in Architel Systems Corp., Accugraph Software and Imax, following a career in the insolvency field.

John is active on the Development Council of the Hospital for Sick Children Foundation

Carey J. Diamond – BIO Update 6-May 2003

Carey Diamond (carey@whitecapvp.com <mailto:carey@whitecapvp.com>) is currently President and CEO of Whitecastle Investments Limited and Managing Director of its venture capital division, Whitecap Venture Partners. Carey has been actively involved in both the financing and development of numerous Canadian technology success stories. He is also a member of the Advisory Board of two Canadian venture capital funds.

Carey is currently a member of the Board of Directors of the Kids Help Foundation; a member of the Sunnybrook and Womens Governing Council; a member of the Business & Human Resources Committee of Sunnybrook & Women's College Health Sciences; and is also a member of the Board and Executive committee of The Baycrest Centre for Geriatric Care.

John Eckert – BIO

John Eckert (jeckert@mcleanwatson.com) is Managing Partner at McLean Watson Capital, having joined the firm in 1992. Together with Loudon Owen, John is one of the founders of McLean Watson Capital, which provided the original financing for Softimage. At the time of its sale to Microsoft in 1994, Softimage established a record return for its investors. Prior to this he served as Vice-President & Director of Wood Gundy Inc., Executive Director, Capital Markets, of CIBC Wood Gundy Australia Ltd., an investment firm, and a director of CIBC Australia Limited, a merchant bank.

John is the current President of the Canadian Venture Capital Association and Chairman of the Capital Markets Committee of the Canadian E-business Opportunities Roundtable. John sits on the board of IVL Technologies Ltd., KyberPASS Corporation, Pictorius Incorporated, Sitebrand.com and IMG.

David Folk – BIO – updated 5 May 2003

David Folk (dfolk@jefferson.com) is the Managing General Partner of Jefferson Partners, a Toronto based venture capital investment organization that he co-founded in 1994. Jefferson Partners is dedicated to funding and building world-class technology companies focused on information/communications technology and the Internet. Prior to forming Jefferson, David was a principal and co-founder of Lincoln Capital Corporation, a successful TSE listed private equity investment company and, prior to that, a partner in the Merchant Banking Group of the Mercantile Bank of Canada. Since he began his investing career in 1984, David has helped to raise and invest over \$350 million, earning top tier returns by actively assisting dozens of investee companies become investment successes and leaders in their markets.

David currently sits on the board of Avotus Corporation, Linmor Technologies Inc., Kinitos Inc. and The Pioneer Group. He is active in the community as past Chair of the Kids Help Phone National Board (1998-2001), and is Chair of the Kids Help Phone Board of Trustees, member of the Ontario Task Force on Competitiveness, Propserity and Innovation and co-founder of EMAGINE. He is also an active member of Young President's Organization (YPO).

Dean Hopkins – BIO

Dean Hopkins, (dean.hopkins@cyberplex.com) co-founder and chief executive officer of Cyberplex, is a recognized authority on technology-driven business strategies and solutions. Selected for Deloitte and Touche's Fast 50 and Canada's top 40 under 40 in 2000, Dean has attracted a number of internationally recognized clients to Cyberplex that include Thomson, Royal Bank, AMD, 3M, and Handspring.

Dean speaks regularly to the business community on the strategic impact of technology, and has been quoted in The Wall Street Journal, The Industry Standard, The National Post, The Globe and Mail, Maclean's, and Canadian Business. He has also brought his keen sense of technology strategy and thought leadership to numerous speaking engagements. With offices in several major U.S. cities including, Boston, Austin, and San Francisco, Dean has positioned Cyberplex as an important player in the North American market.

Dean is also active in the community and is a member of the Board of Trustees of the United Way of Greater Toronto, as well as a founder of eImagine, an organization dedicated to encouraging entrepreneurs to give back to the community.

Prior to launching Cyberplex in 1994, Hopkins spent three years as a management consultant at McKinsey & Company. At McKinsey he advised senior managers of established Canadian corporations on a range of strategic issues. Additionally he played a leadership role within the firm's information technology division.

Hopkins holds a Bachelor of Applied Science in Systems Design Engineering from the University of Waterloo where he graduated with Dean's Honors.

Greg Kiessling – BIO – okay to use this for now but it will change within the next few weeks

Greg Kiessling (greg.kiessling@sitraka.com) is the co-founder and CEO of Sitraka Inc. (formerly KL Group), and is responsible for the company's long-term vision. Greg then led the company's early entrance into the Java market, and successfully secured a leadership position in both Java components and Java performance assurance markets. Under Greg's leadership, the company has grown rapidly and received numerous industry accolades, including recognition by Arthur Andersen as one of Canada's 50 Best Managed Private Companies for the past five years.

Greg served on the board of the Solect Technology Group (acquired by Amdocs) and is active in the Young Presidents' Organization (YPO).

R. Jeffrey Orr – BIO

Jeffrey Orr (jeff.orr@investorsgroup.com) joined Investors Group as President and Chief Executive Officer on May 1, 2001. Investors Group is one of Canada's leading financial services organizations. Previously Jeffrey was Chairman and Chief Executive Officer of BMO Nesbitt Burns and Vice-Chair, Investment Banking Group, Bank of Montreal, a position he has held since 1999. Prior to this, over the course of a twenty-year career with BMO Nesbitt Burns, he served as Vice Chairman, Head of Corporate and Government Finance, and a member of the Corporate and Government Finance team.

He is active in many community and business organizations. Jeff is Chair of the United Way of Greater Toronto 2001 Major Individual Giving Cabinet. As well, he is a director of the Hospital for Sick Children Foundation, a member of the Board of Trustees for the Art Gallery of Ontario and a member of the Business Council on National Issues.

Updated 1 May 2003

Roger L. Martin – BIO

Roger L. Martin is the dean of the Joseph L. Rotman School of Management at the University of Toronto. He was appointed to a seven-year term beginning on September 1, 1998.

A Canadian from Wallenstein, Ontario, Roger Martin was formerly a Director of Monitor Company, a global strategy consulting firm based in Cambridge, Massachusetts. During his 13 years with Monitor Company, he founded and chaired Monitor University, the firm's educational arm, served as co-head of the firm for two years, and founded the Canadian office.

His research interests lie in the areas of global competitiveness, integrative thinking, and organizational learning. He has written *Harvard Business Review* articles in 1993, 2002 and 2003 and just published his first book, *The Responsibility Virus* (Basic Books, New York), in October, 2002. He writes extensively on Canadian competitiveness policy in the *Globe and Mail*, *National Post* and *Time Magazine*. He is currently Chair of the Ontario Task Force on Competitiveness, Productivity and Economic Progress.

He received his AB from Harvard College, with a concentration in economics, in 1979 and his MBA from the Harvard Business School in 1981.

Roger Martin serves as a Director on the Board of The Thomson Corporation, is on the Advisory Boards of Butterfield & Robinson and Social Capital Partners, is a founder of EMAGINE, and is a Trustee of The Hospital for Sick Children in Toronto.

Sourced from Kinley & Connelly Website

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R. David Kinley – BIO

David, Chief Executive Officer at Kinley & Connelly, is a fast-moving veteran of the hi-tech and the venture capital industries who understands the skills required in entrepreneurial and fast-changing organizations.

Long associated with the hi-tech and bio-tech communities in the U.S. and Canada, David is a former Board Member and Managing Partner (Canada) of Christian & Timbers, the world's largest technology-based executive search firm. His experience additionally encompasses the energy and telecommunications sectors. He is also a former search partner and practice leader at The Caldwell Partners.

David's recent experience recruiting leadership and working with Boards in the U.S., Canada and Asia-Pacific include companies in both pre- and post-IPO stages. From his extensive network of hi-tech and financial contacts in North America, he fully understands the leadership needs of these fast-moving sectors.

As a member of the Leadership Advisory Board, University of Toronto, David keeps his finger on the pulse of evolving leadership and governance issues and grasps the significant changes associated with leadership change.

David is a member of the Board of Genetic Diagnostics, Inc. and a member of the Commercialization Committee for Robarts Research Institute, Canada's premiere research institute split off from the University of Western Ontario. He is also a founder of an emerging not-for-profit public fund.